**CURRICULAM VITAE**

R.M. Jayathilaka

Millagaha watta, Narawila, Mathugama.

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1. **Career Objective**

Obtain a professional leading post in the field of Marketing Management. I’m looking for a Challenging position, where opportunities exist to exercise my knowledge and skills while being an effective team player.

1. **Personal Summery**

During my school time I have got lot of experiences with different events. I was a monitor, some time I was a prefect and captain of sports events. I can work hard with my knowledge. I have lot of marketing theoretical knowledge as an undergraduate and I can deal with any person according the situation. I’m interested to hold friendship with employees and employer. As an employee I can devote my whole efforts to access company goal then I shall be able to achieve my objectives.

1. **Key Strengths**

- Analytical thinking and planning - Communication skills

- Willingness to work under the pressure - Interpersonal skills

- Commitment to words works obligations - Leadership skills

1. **Working experience**
2. **Executive- Bancassurance** - AIA Insurance Lanka PLC in Sri Lanka.

from 25th August 2014 to 25th May 2015

***Job role of position***

* Identifying customer future financial needs.
* Promote customers and bank staff.
* Selling investment plans.
* Continuous build up good relationship with customers.
* Achieve monthly targets.
* Daily communicate with senior

1. **Academic Profile**

Bachelor of Business Administration of University of Ruhuna.

**Specialized-:**

***Graduate of Marketing*** specialization area of University of Ruhuna.

**Dissertation**

*“The Impact of Service quality on Customer Satisfaction of insurance: A study of AIA Insurance in Ampara”.*

**Subjects expertized-:**

* Consumer Behavior
* Marketing Research
* Services Marketing
* Sales and Retail Marketing
* Strategic Marketing
* International Marketing
* Strategic Brand Management
* Integrated Marketing Communication

**2009- Advance Level examination**

MO/ Mahanama central College.

Business Study A

Economics B

Accounting B

1. **Professional Qualifications**

Fallowing CAB-II level of ICASL.

1. **Skill Profile**

* **Information Technology-:**

Successfully fallowed MS Office package in NYSC

* **Language Ability-:**

Fluent speaking in Sinhala and English. Successfully fallowed English Diploma course in *“UNISET Educational and Social development project”*

* **Communication**

Demonstrated delivering presentation

* **Organizing and Team work**

Organizing events of Marketing department of University of Ruhuna.

* **Leadership**

Acted as a prefect and captain of sport teams.

* **Other-:**
* During my school time I have collected lot of certificates from sports events (Specially in Cricket, Elle, Iron ball, Javelin, Disk, Volleyball).
* Acted as monitor, prefect, and captain of sport teams.
* Having certificates for Social study & history competition.
* Obtaining driving license.

1. **Interest-:**

* Work with people
* To build up interpersonal skills.
* To spend leisure time music & reading news paper.

1. **Personal Profile**

**Name in Full :** Rajapaksha Mudiyanselage Jayathilaka

**Date of Birth :** 02.01.1991

**Gender :** Male

**National Identity No :** 910021770V

**Marital State :** Single

1. **Referees**
2. Thissa Hemarathne

Senior lecturer in Business law,

Department of management & entrepreneurship,

Faculty of management & Finance,

University of Ruhuna,

Mathara.

Personal- 0717448491

1. R.M. Vijayarathne

Teacher

Mo**/** Kahambana.K.V,

Kahambana,

Marawa,

Monaragala.

Personal- 0773797626

I hereby certify that the above particulars are true and correct to the best of my knowledge, and given the opportunity I would strive hard to exceed your expectations.